Smart Media Group - Alexandria 814 King St

Alexandria VA 22314

Pat McCrory /R/ Governor/ NC Submission Number 394

issue 3







WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Original

Schedule Dates: 10/15
Est./PO Number: 0621:
Associated Copies: No Buyer: Client: 06217666 10/15/12 to 10/21/12 Pat McCrory /R/ Governor/ NC Client/Product/Estimate: MCCRO /ORDR /C15C21 Contract type: Submission Cost: Political 14485 Order Ref: Business Type: Sales Rep: Business Category: Transactional Campaign Ref: 06217666 POLITICAL HRP Washington, DC E:120710067

Demographic: Product: (L) Household McCrory 4 NC Gov Order: **Booking Group:** WSPA

Key Market: Greenville Spartanburg Ashevil

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		WIT 4-Sp Judge Judy	A TARRETTE STATE OF THE STATE O	M	WE 35 ET /35 OT A SECTION AS	M	M E 1125 ET 14025 OT 1	F	Fri On ET / Sn OT Made in James	F.,	M-F 9a Dr Phil	Tree! ca	TI Oa Coo Tris Morning	M F OD This	F.	M-E 4-5p lidge hade	E. F. CP C. Lots Make A Deal	M-F 3n FT / On OT Let's Make A Dool	Sales Product Details
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Buyer: Client:

Schedule Dates:

Est./PO Number: Associated Copic	Est./PO Number: 06217666 Associated Copies: No		Contract type:		Political	Business Type: Business Category:		POLITICAL Transactional	
Ref	Sales Product Details	Rev Type		Rate	Spot		10/15	Total	Cost
	M				Comme				
9	M-F 8a CBS This Morning	05			110 30	Nbr of Spots		-1	110
	М				Comme				
10	M-F 9a Dr Phil	05			150 30	Nor of Spots	1		150
	M				Comme				
=======================================	Sat 10p ET / 9p CT 48 Hours	90			600 30	Nbr of Spots	1	1	600
	0				Comme				
12	Sat 7p Access Hollywood	85			30	Nbr of Spots			
	٠٠				Comme				
13	Sat 8-9p	06			400 30	Nbr of Spots	1		400
					Comme				
4	Sat 9-10p	8			400 30	Nbr of Spots	1	1	400
					Comme				
ਰੰ	Sun 1030a ET / 930a CT Face The Nation	05			275 30	Nbr of Spots	1	1	275
					Comme				
6	M-F 1135p ET / 1035p CT Late Show	06			170 30	Nbr of Spots	1	>	170
					Comme				
17	M-F 3p ET / 2p CT Let's Make A Deal	6			150 30	Nbr of Spots	-	1	150
	10.				Comme				
18	M-F 4-5p Judge Judy	04			225 30	Nbr of Spots	1	1	225
			We	Weekly Totals: Total Spots(Ord Spots)	pots(Ord Spots)		34	34	
				Closed PR	PR		ω	3	

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ory /R/ Governor/ o 10/21/12	rnor/	rnor/	8		ule Dates:	•	Pat McC
Submission Cost: Client/Product/Estimate: Weeks: Contract type:	Submission Cost: 14485 Client/Product/Estimate: MCCRO /ORDR /C15C21 Weeks: 1 Contract type: Political	st: 14485 Estimate: MCCRO /ORDR /C15C21 1 Political	Č) 	2 to 10/21/12		Crory /R/ Governor/
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				M-F ga Dr Dhii	T	The 85 ET / 75 OT NOIS	T	M-E 82 CBS This Marriag	T	M-F 4-5n ludge ludy	T	M-F 3n FT / 2n CT Let's Make A Dool	T	M-E 11a ET / 10a CT brico le bisht	T	M-E 1135n ET / 1035n OT ata Chair	T	The 40s CT /Os CT //ss-		M-E On Dr Dril	T	M-E Sh ODS This Marris		Sales Product Details
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	Weekly I otals: Total Spots(Ord Spots)																							
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	Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	, 30	Comme) 30	Continue	30	Comme	30	Comme	30	Comme		Comme	Туре	Spot
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3	34		1		-13		1		1		1		1		_				1		1		Total	
			150		2500		110		225		150		225		170				150		110		Cost	

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	Mkgd	27	Mkad	3	Mkod	o Fi	 34	2	ć	3		3	9	يد		30		29	Ref	7000018	Associated Cani	Schedule Dates:	Buyer:	Client:	
	wed of Elitipal Survivor	Who 65 FT 13 OT 0	T NOIS	T	Sat /p News	00000	W-T sa Dr Fhill		W-F 8a CBS I his Morning		W	NA TARS	W	ME 35 CT (25 OT LAW MALE A 20 OT LAW MAL	:.W	Wed 10n FT / on CT CSI		Tue 9p ET / 8p CT NCIS Los Angeles	Sales Product Details	resouration copies. No	2		3.	NC	Pat McCront /P/ Covernor/
	94		04		S		05		8		04		05		S	8		05	Rev Type						
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	1650		2500		150		150		110		225		150		1200				Rate		77		MCCBO /OBDB /C15C91		
comme	30	Comme	06	Comme	0.6	Comme	30	Comme	30	Comme	30	Comme		Comme	30		Comme	30	Spot Type		Political	1	й Эл Эл	14485	
	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots			Nbr of Spats		Business Ca	Business Type:	Order Ref:		Campaign Ref:	
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	1		1		1		-1				1		-1		1				Total	sactional	TICAL	HKP Washington, DC 06217666		E:120710067	C
	1650		2500		150		150		110		225		150		1200				Cost			, DC	•		Original

Pre-emption Summary

Weekly Totals: Total Spots(Ord Spots)
Closed PR

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Page 5
of 5

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								Ref
Spots	To				Tue 9p ET / 8p CT NCIS Los Angeles	lue 10p El / 9p CT Vegas	Sat /p Access Hollywood	Sales Product
34	tals		1		:30 Commercial	:30 Commercial	:30 Commercial	Spot Type
					10/15/12	10/15/12		Pre-empt Date
			Grand Totals		Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Status
		Moi			1,900.00	1,200.00	150.00	Pre-empt Value
	10/15	nth 10 Weeks: 4			36 (10/16), 37 (10/17)	36 (10/16), 37 (10/17)	35 (10/20)	Makegood Line(s) (Dates)
					0000178439	0000178439	0000169849	Makegood Ref
34								Campaign Ref
		Totals 34	Totals Month	Grand Totals IM Totals 34	Grand Totals Month 10 Weeks: 4 Totals 34	Totals 30 Commercial 10/15/12 Closed Pre Emption 1,900,00 36 (10/16), 37 (10/17)	30 Commercial 10/15/12 Closed Pre Emption 1,200.00 36 (10/16), 37 (10/17)	Tue 10p ET / 9p CT Vegas 30 Commercial 10/15/12 Closed Pre Emption 1500 35 (10/20)

Grand Totals:

Spots:
Gross Total:
Commission:
Net Total:

34 14,485.00 2,172.76 12,312.25